



TOWER MEDIA TO REPRESENT PAID PROGRAMMING FOR WGN AMERICA & WGN-TV

February 12th, 2009
Tribune Corporation

New York - WGN announces today that all paid programming will be represented by Tower Media based in Chicago. "In recognition of the long-standing relationship and outstanding service we have always enjoyed from Tower Media we have decided to consolidate our long form paid programming business with Tower Media" stated Christopher Manning, General Sales Manager of WGN America. This change takes affect on February 28th, 2009.

"We have worked closely with WGN America and WGN TV since 1992. We are proud of the many unique opportunities we have created for many categories of advertiser. We seek to create win-win relationships where advertisers can profit and broadcasters can monetize portions of their programming schedule" stated Phil Rozansky, President and Founder of Tower Media. Tower Media is a Direct Response Agency that specializes in long form, short form and episodic media for specialized advertisers, infomercial marketing companies and ministries.

WGN America and WGN TV are owned by the Tribune Company based in Chicago. **TRIBUNE** is America's largest employee-owned media company, operating businesses in publishing, interactive and broadcasting. The Company's broadcasting group operates 23 television stations, WGN America on national cable, Chicago's WGN-AM and the Chicago Cubs baseball team. In publishing, Tribune's leading daily newspapers include the Los Angeles Times, Chicago Tribune, Baltimore Sun, Sun Sentinel (South Florida), Orlando Sentinel, Hartford Courant, Morning Call and Daily Press. Popular news and information websites complement Tribune's print and broadcast properties and extend the Company's nationwide audience. At Tribune we take what we do seriously and with a great deal of pride. We also value the creative spirit and are nurturing a corporate culture that doesn't take itself too seriously.

Questions and inquiries should be directed to Phil Rozansky at Tower Media (312) 856-0700.