

We know the Long & Short of it!

Tower Media has the experience and relationships that are at the core of every successful campaign. We are well-versed in all forms of DR media including TV, radio, print and on-line. We are focused on results-oriented, measurable campaigns.

Companies use Direct Response for 3 reasons:
Affordability, Accountability and Profitability.

Affordability: We leverage our buying experience, media history and industry relationships to ensure that your media dollar is well spent.

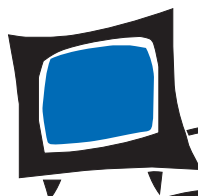
Accountability: We've developed SOAR, an outstanding software reporting system that can gauge media success against any conceivable metric.

Profitability: We pride ourselves on our work to boost a client's profit thru our media management, campaign consultation (upsells, continuity) and strategic partnerships.

Whether you are an entrepreneur with the next great idea, a DR advertiser who needs better service and accountability or a brand marketer who wants to confirm what your advertising investment really means to your bottom line, **Tower Media** is the answer.



We have been doing direct response advertising for over 18 years. We know how to do it well.



Tower Media[™]

Tuned in to results

Give us a call so we can drive great results for your project.

*Call Brian Riker
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